



# MEMBERS ONLY

## Organizational ROI: The Value of ARMA International Membership

Today's business environment demands that good information management is practiced across the enterprise, from the C-Suite down to the front-line employees. Ensuring this requires a solid information governance framework and professional staff to implement and maintain it.

Investing in your staff involved in information governance – from management to legal and IT – by providing them with membership in ARMA International will provide a good return for them and your organization. Some examples include:

### 1. Real Solutions in Real Time

ARMA International provides solutions to the challenges information governance professionals face today, such as managing exploding volumes of information, including that generated by web-based and mobile technologies. We have the education and resources to help your organization meet these challenges.

### 2. Connections and Confirmations

ARMA International's local chapters, online communities, and Annual Conference & Expo provide limitless networking opportunities where your staff can make valuable connections with other information governance professionals and organizations. By availing themselves of these opportunities, in combination with ARMA International's top-of-the-line education, your staff will be able to validate the current state and strategic direction of your organization's information governance program, correct course when necessary, and avoid pitfalls along the way.

### 3. Best Practices for Eliminating Pain Points

From web seminars and online courses to a vast product library, ARMA International provides serious, in-depth best practice resources that will help your organization eliminate its pain points – such as complying with legal and regulatory requirements, implementing content management systems, and responding to electronic discovery demands.

### 4. Exposure to Cutting-Edge Technology

The industry's top emerging technologies are on display at ARMA International's Annual Conference & Expo and in our online Records and Information Management Buyer's Guide. We can facilitate discussions with vendors that offer solutions and advice about implementing technology tools to meet the challenges you're facing in many information governance areas.

### 5. Access to the Industry's Best and Brightest

From providing our second-to-none annual conference to offering professional development facilitated by some of the best in the profession, our goal is to put the right resources and vendors at the fingertips of organizations like yours.

We've seen that membership in ARMA International helps employees gain a new perspective and enthusiasm for their jobs. After participating in ARMA International events and education, most members go back to their organizations inspired with solutions and best practices to implement immediately.

**Learn more about ARMA International or submit a membership application at [www.arma.org/join](http://www.arma.org/join)**